

Creating a Career Objective

Developing a concise, professional Objective Statement shapes the outcome of your resume.

OBJECTIVES:

01. Free-write for 15 minutes about your ideal job, your future goals, or about your aspirations for the future.
02. Focusing on the lecture today, create a working Objective Statement which sums up the type of career you will seek after graduation.
03. Draft a working resume with contact information, education, experience, and hobbies/outside interests.
04. Choose five keywords/phrases that would make your resume scannable.

Tip: A natural part of refining a career objective is thinking about your strengths — skills and abilities you have, functions you've performed in jobs or activities — and where and how you'd like to put these strengths to work.

Checklist:

Ask yourself:

- Does my objective show me as a qualified candidate for the position I seek?
- Does it emphasize the contribution I can make to the organization?
- Does it entice the employer to read the rest of my application?
- Does it limit the possibility for other positions?
- Have I used an strong active verb that attracts the reader's attention?

due tonight, end of class:

- Strong Objective statement and beginning of a working resume.