

Homework due 03.05.07 before class

*Utilizing a font created in class, you will be generating a movie or theatre playbill poster for the production of **Macbeth**.*

For the next two weeks you will generate fonts and a typographical solution for a modern version of the English Renaissance play by William Shakespeare.

Gather up information pertaining to the plot of the play and the author. Background information is pertinent to any project, especially book jackets, movie posters, DVD cover designs.

In class you will be shown examples of posters from the Russian Constructivist movement and movie posters from the 1920's— this era was strong for typographic design and font development.

The theme of the poster should reflect the industrial and post-World War era of the 20's and 30's. It will NOT reflect the English Renaissance. You will not be utilizing images, symbols, glyphs, nor English costumes. However, it would be a good idea to do some preliminary research on this time period.

On May 05 you will be supplied with material to generate an individual letterform; you will be responsible for the digital outcome of your letter. There are enough students for the production of the title with both upper and lowercase letters.

If anyone will be absent, it best to let me know beforehand.

Grading penalties will be enforced for unexcused absences.

Keyword searches:

William Shakespeare

Macbeth

English Renaissance plays

American Jazz, Louis Armstrong, New Orleans Jazz

Flapper, Feminist Movement in the 20's

Prohibition

Art Deco

Early twentieth century skyscrapers

Frank Lloyd Wright

Early modern art movement(s):

Abstract Art, Surrealism, Dada

Pre-WW2 Germany, Berlin

Christopher Isherwood: *Goodbye to Berlin*