

David Glen Smith

Fonts of Influence

CHARLESWORTH {CHARLEMAGNE}

SPHINX OF BLACK QUARTZ JUDGE MY VOW.

(THERE ARE NO LOWERCASE CHARACTERS)

Poster Bodini

SPHINX OF BLACK QUARTZ JUDGE MY VOW

the quick brown fox jumped over the lazy dog

Helvetica Neue

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the quick brown fox jumped over the lazy dog

Gill Sans

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the quick brown fox jumped over the lazy dog

My intentions are to merge a thick poster font with a thinner sans serif in order to produce a modern letter. I hope to shift a traditional-based character into a more fluid, rounded form.

The curved letters would be influenced by leaf shapes: curves, barbs, angles all which appear in nature with radical variation on a simple form. Which will leave room for improvisation as the font progresses.

Likewise I want to incorporate an sense of hand drawn images to allow more creative energy and individualism.

In the end I would like to use the new version for headers on a developing web site promoting traditional art in diverse manner.

Font History

- **Charlemagne**

The Charlemagne font was designed by Carol Twombly and inspired by the 10th century Carolingian manuscripts. Charlemagne has a strong stress and extended serifs that give the capital letters of the font a distinctive charm which can be successfully exploited in advertising and packaging. Charlemagne is well suited for display work such as titling and posters.

Charlemagne apparently was modified by Corel designers who created a font version called **Charlesworth**. This font is the main influence I will use for my font GreenLeaf.

Twombly is an American calligrapher and type designer, a graduate from Rhode Island School of Design where her professor was Charles Bigelow. Joined the digital typography program at Stanford University, also under Bigelow. Working from the Bigelow & Holmes studio she designed Mirarae, which won her the 1984 Morisawa gold prize. Since 1988 she has been a staff designer at Adobe.

During the 1994 ATypI conference in San Francisco, she was awarded the prestigious Prix Charles Peignot, given (occasionally) to outstanding type designers under the age of 35.

source: www.myfonts.com/person/twombly/carol/

- **Helvetica**

Helvetica was designed by Alfred Hoffmann with Max Miedinger in 1957 for the Haas typefoundry of Basel, Switzerland. Helvetica was formerly called Neue Haas Grotesk. Helvetica is inspired by the best nineteenth-century style. The "a" of the Helvetica font has a curved spur and the tail of the "Q" is oblique. The Helvetica font family competed with Univers for international acclaim, as both sans serif faces were issued at almost the same time. Its rational design is suitable for a wide variety of jobs. Helvetica™ is a trademark of Heidelberger Druckmaschinen AG.

source: www.fonts.com/findfonts

- **Gill Sans**

Designer: Eric Gill of United Kingdom

Born: Brighton, 1882

Died: Uxbridge, 1940

Eric Gill studied under the renowned calligrapher, Edward Johnston, the designer of the London Underground sans serif typeface. This influenced Gill who later experimented with sans serif designs, and in due course produced a set of capital letters. These became Monotype series 231, produced in 1928, and the forerunner of the extensive Gill Sans font family now available. Gill Sans is a twentieth century sans serif that has a simplicity of form which does not reject traditional forms and proportions, and gives the face a humanist feel. The lighter Gill Sans fonts remain highly readable in text and suitable for magazine and book work, whereas the heavier weights are best used for display in advertising, packaging and labels. The light and medium Gill Sans fonts are good for text and all weights look good in display work.

An English sculptor, sign painter, type designer, wannabe social reformer, devout Catholic with unusual sexual behaviour. His best known type designs were produced by the Monotype corporation, although he also designed type for private presses. His most widely used type Gill Sans, strongly influenced by the London Transport lettering of his teacher Edward Johnston, was the first successful sans type based on the humanist models of the Renaissance. Other of his designs are the intricate Perpetua and Joanna, named after his daughter.

sources: www.fonts.com/findfonts/
www.myfonts.com/person/gill/eric/

Font History (continued)

- **Poster Bodoni**

CG Poster Bodoni is based on the designs by Giambattista Bodoni. Chauncey H. Griffith released Poster Bodoni in 1920. As its name suggests, the CG Poster Bodoni font family is intended for posters.

source: www.fonts.com/findfonts/

Chauncey H. Griffith of USA
Born: 1879
Died: 1956

Kentucky printer and Linotype salesman who directed the growth of the Linotype library from 1915 to 1948, improved the look of the world's newspapers and established Linotype as composing-machine of choice in North America. He continued as a consultant to Linotype well into his retirement.

source: www.myfonts.com/person/griffith/chauncey/h/

Font Secondary Sources / Influences



Font Secondary Sources / Influences



