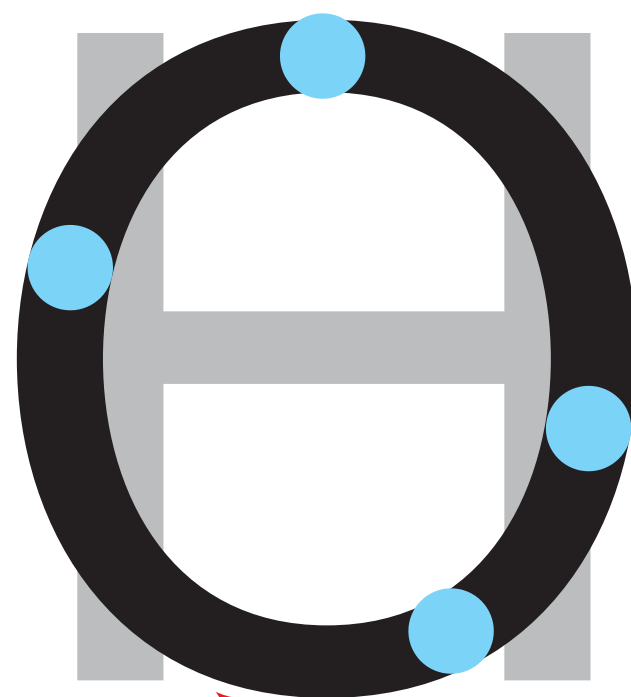


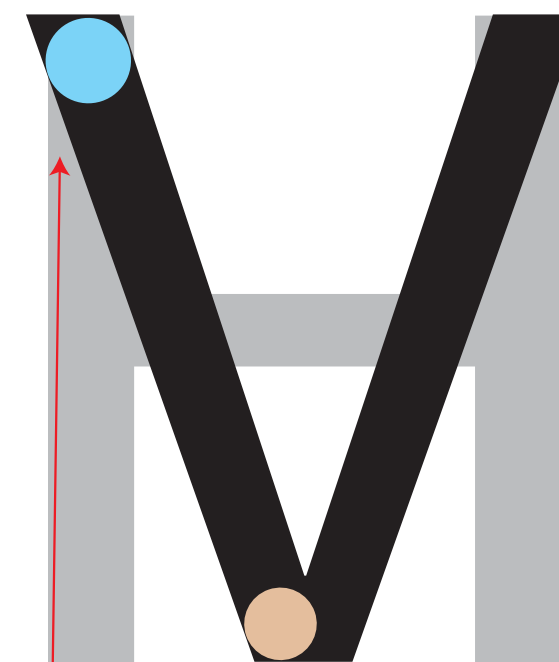
- Stroke weight is larger than crossbar weight

- The width of the Helvetica letter form is influenced by the stem stroke weight. In other words, for this font the width must equal approximately 6 units of measurement based on the stroke line.

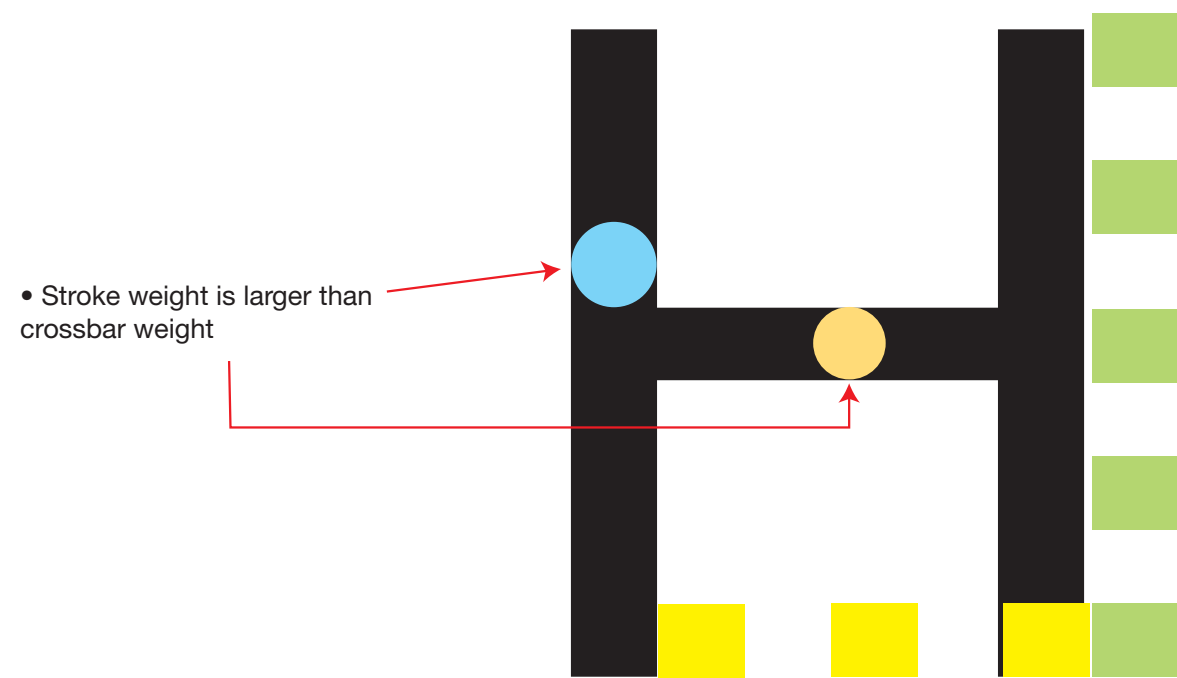
- Likewise, the height of the letter form is determined by the size of the cross bar. The proportionate height of the letterform is based on units of measurement determined by the cross bar height—in this case approximately 9 units.



- Uppercase 'O' extends slightly below the established baseline and slightly above the cap height.
- Likewise, it is not a perfect circle.



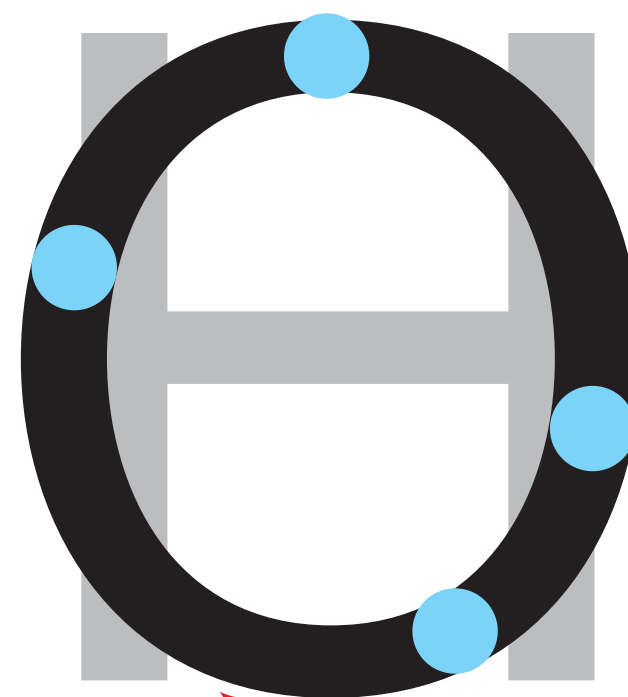
- Stroke weight narrows at vertex—slightly smaller than the cross bar height of the uppercase 'H'.



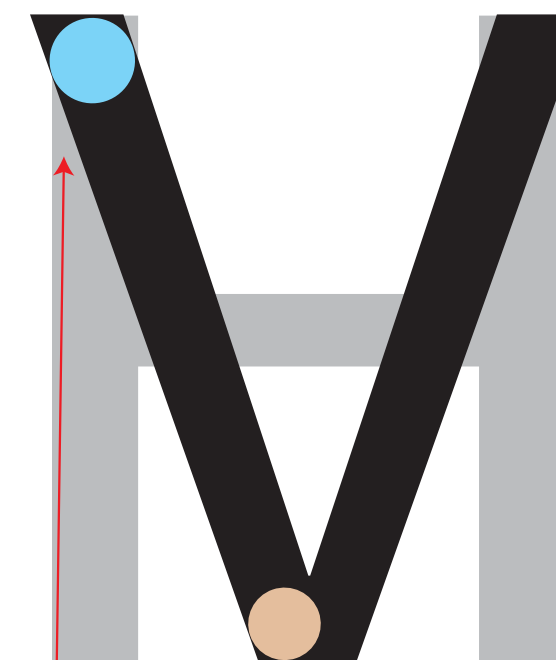
• Stroke weight is larger than crossbar weight

• The width of the Helvetica letter form is influenced by the stem stroke weight. In other words, for this font the width must equal approximately 6 units of measurement based on the stroke line.

• Likewise, the height of the letter form is determined by the size of the cross bar. The proportionate height of the letterform is based on units of measurement determined by the cross bar height—in this case approximately 9 units.



• Uppercase 'O' extends slightly below the established baseline and slightly above the cap height.  
• Likewise, it is not a perfect circle.



• Stroke weight narrows at vertex—slightly smaller than the cross bar height of the uppercase 'H'.