

Page Design with Button Strategy

Good design skills for print or web begin with your sense of observation. Critical review of existing sites help strengthen in your mind possibilities for your own web site. A good example, visit:

www.geocities.com/dustyaugust/atopact.html

The owner, Cowboy Bill, needs to obtain some sense of creativity for his site. How would you redevelop his main page into a comprehensive, well-plotted page design WITHOUT scrolling across or down the page to find important information?

It is essential the main elements of his page be reflected in a concise, eye-catching manner. Like the coffee ad you generated in Photoshop, think of the manner in which the text and the images on the page will work together and incorporate a pattern of internal motion.

objectives:

Explore the net and find a site you do **not** like. It may be a personal page of a friend, or a local garage band that does not have a well structured page. Only the first page is essential to this project. SCREEN CAPTURE PAGE AND PRINT OFF. SKETCH OUT A ROUGH DESIGN-PLAN. These will be collected at beginning of class before the roll sheet is passed out.

Begin page design process using Photoshop techniques shown in class.

Canvas size approximately: 800 pixels x 600 pixels

Keep in mind the table-within-a-table strategy already shown.

elements required:

01. title banner or header design for page
02. navigation bar design [3 or more] leading viewer to other portions of live site
03. intricate body design using three to five images
04. background design strategy: wallpaper logo, gradient background, or tiled image
05. maintain past web design requirements
06. graphic footer to show closure to page
07. update intro page links to project6.html

The finalized web page is due end of lab, next week.

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Outline of steps:

PART One || Navigation bar

01. create basic DW page, insert 100% table, 2 rows, 1 column.
 - navigation table will be inserted into top row
 - page design table will be inserted in bottom row
02. Save.
03. Create images folder.
04. Open PS. Create navigation bar 700 pixels wide 50 pixels tall.
 - generate three buttons for normal state
 - generate three over-state buttons
 - be sure to slice the PS document into 3 slices
 - save document as PSD
 - save for web the normal state and again the over state, images only.
05. Return to DW. Insert table into top row: 700 pixels 1 row, 1 column
(your design may require this to be flush left or centered)
06. Insert rollover effect into new table cells
07. save

PART Two || Page Design

01. Return to PS and create a 800 wide X 600 tall canvas
02. Keeping unique elements on individual layers, generate a page design to suit the format. REMEMBER, THIS IS NOT A FULL SCREEN SIZE. THIS IS ONLY 800 X 600. Your background will need to be planned around your design, to insure a sense of a full browser screen design.
03. Slice up the design into grid format. Guidelines will be helpful. You must be neat at this stage. Do not overlap slices.
04. Be sure design promotes a sense of motion within the dimensions of canvas, and that you utilized a header, body, and footer.
05. Save document as PSD.
 - save for web, images only.
06. Return to DW and insert table inside main table bottom row:
YOUR DESIGN WILL DICTATE HOW THIS TABLE WILL BE LAID OUT.
07. save DW file

PART Three || Background Design

01. Return to PS and create an intricate, thought provoking background design
02. Try to encourage the sense of a “seamless” design for page.
03. Save and insert image into background of page.
04. Upload all images and HTML page to server; create link.