

Web-based Newsletter

Utilizing strategies discussed in class promote the radio satellite station XM360 || The Carnival. Use your choice of music genre.

While building this page, be sure to create subtle emphasis within the text. For example, when creating subheadings, you would want to show typographical differences between the heading and the text associated with it.

elements required:

- heading/banner
- sidebar graphic
- two text subheadings established in Dreamweaver
- 4-5 paragraphs of text from www.Lipsum.com
- a graphic footer showing closure to page
- 10 pixel X 10 pixel transparent GIF
- a text link returning viewer to your table of contents

step-by-step guide:

01. In Photoshop, following demo, create:
 - banner 500 pixels wide X 150 pixels tall
 - column graphic 240 wide X 850 pixels tall
02. Create a folder on your desktop titled: images.
Place JPEGs in this folder.
03. Open Dreamweaver and create a basic HTML page.
Save on desktop as: project4.html.
04. In browser window title: YOUR NAME: project4 .
05. Insert a table into DW document:
 - 500 pixels wide || 4 rows || 1 column
 - border thickness: 0 || cell padding: 0 || cell spacing: 0
 - center table on page
06. Select all rows. Modify the content alignment from “default” to
Horiz: left Vert: top
07. In the second cell (row) select: Modify > Table > Split cell into 3 columns.
08. In the middle cell of the new columns, insert a spacer 10 X 10 pixels.
09. Make sure to modify the column widths of all three columns as well.
10. Insert sidebar graphic into left column and text goes into right-hand column—be sure to embellish fonts to establish newsletter’s unique look. Even with dummy copies, clients need to know how different typographical effects will appear in the browser window.
11. In the bottom row, create text link back to your index.html page.
12. When finished, upload the page and graphics to server.

project 04