

Newsletter Design/part 1

Previously you generated rough sketches for possible headings of your promotional NL.

Spend the remainder of class generating different versions of the masthead, strategically balancing out all the information supplied. Print out finalized version to present in folio book with finished newsletter pages by deadline 08.08.07.

Select which of the multiple versions is your favorite.

Images for this project will be supplied to you later next class.

Homework:

Find two published newsletters, bring to class; they should utilize a simple grid and contain a successful design.

project 03