

# Poster Design – Finalized Work

Create a full CMYK poster utilizing InDesign and additional Adobe programs for generation graphics or embellishment of photographs.

Print out finalized color version, presented on board by deadline noon, 09.10.07, r00m 217.

## Objective:

To generate a campaign celebrating Constitution Day, September 17, 2007. You have selected an Amendment from the Bill of Rights focusing on the basic rights of the American citizen. Aside from promoting the holiday, you are also promoting the Constitution itself, the document which produced our ever-changing society and maintains a sense of structure to our Government. **What campaign can you utilize to bring attention to this event?**

Reference sites are provided on the course web page, including links to the National Archives, and the Constitutional Center in Philadelphia. These offer material to influence your concept. Any additional background information you create influences your design.

## **Utilize the Design Process Steps discussed from week four:**

- define the problem
- research
- ideation || multiple thumbnails
- refinement of your ideas
- production

Finally utilize an obvious modular grid concept for your design.

## Requirements:

Document size: 10 inches by 14 inches

Print on tabloid page and trim down, neatly presented on board.

Full CMYK color. Do not utilize default colors. No spot colors.

Create a color scheme for the job.

Provide background information and thumbnails in secondary folder with board.

Provide a CD of the project including images, fonts, and the InDesign document.

This must be organized in a printer-ready format.

Check spelling.

Clearly print your name on all documents.

Make sure the quality of the print is near perfection.

final project