

College Readiness

Due Friday, November 16

Examining a media bias in the various entertainment and news outlets helps confirm one's opinions and impressions.

Objectives:

- 1. Open an available Chromebook and sign on to **YouTube**.
- 2. Search "How to balance school and social life."
- 3. View five random videos from diverse Youtubers.

Answer the following questions (see the attached chart):

1. List name of site and supply direct link to video.
2. Do you feel the presentation is valid? —or do you feel the material is only a self-promotion?
3. What other types of videos does the youtuber post? Are they on the same subject?
4. If other videos are available on the YouTube Channel, see the quality of other posted work. Does this information affirm the quality of the posted item you want to review?
5. Watch the selected videos more than once. Build an opinion about the presentation and the accuracy of material discussed; list five comments made by presenter about college life.
6. Note the technical features or special features that help capture your attention. Determine what type of graphics or background details are shown?
7. Quick background research is important to help qualify the validity of the presenter. Such information will be good to present within your written review. What information is/is not available?

Write the Review:

1. Select one of the five videos to critically review their work and observations.
2. The full review should be 600 to 1,00 words.
3. Your introduction should provide a general impression of your opinion of the media product.
4. Describe and summarize the details of the video.
5. Analyze and critique. Next, supply your impressions of the video. Refer back to your notes to find examples of things you did and didn't like as you evaluate the end result **on the basis of both its technical merits and content**.
6. Your conclusion should sum things up; present the reader with your general impressions of the full video. Provide a specific recommendation/rejection for the selected videos.

Title	
URL Link	
First impression: is video a valid resource? Does it provide valid information? Why or why not?	
Does presenter have other videos on same subject? What is the quality of the other videos?	
List five comments/advice made by presenter about college life.	<p>1. :</p> <p>2. :</p> <p>3. :</p> <p>4. :</p> <p>5. :</p>
Technical features / graphics	
Background research	