DC English IV
Composition & Rhetoric

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Toulmin Example

When reviewing the material for Toulmin arguments,
keep the CEC academic paragraph in mind.

Any argument or discussion should provide these **three** elements:

- Claim
- Evidence/Example
- Commentary/Closure

Toulmin Example

The Most Popular *Sesame Street* Character

Claim: (think in terms of a value claim/restatement of prompt)
Elmo is a major character on Sesame Street.

Grounds/Data: (evidence backing up claim through authoritative critic)
Justine Rivera, PhD stated that in a preschool poll, 70% of children reported liking Elmo more than other characters. Likewise she noted that children laugh on average, 33% more when Elmo is on the screen. In addition, Elmo is shown with vital energy, exercising twice as often as any other character on the show.

Warrant: (explains the relevancy of the data)
This information confirms how Elmo has children's attention more than other characters, and therefore has more potential to make positive changes in all preschoolers' lives, which is just one of the show's main goals.

Backing: (explains the relevancy of the warrant)
What parents and teachers should keep on mind is that children create many of their individual habits through mimicry.

Toulmin Example

Qualifier: (strengthens the initial claim with specifics)

Therefore, Elmo is definitely the most important character on Sesame Street.

Rebuttal/Concession:

Other characters on Sesame Street may fulfill important roles and model positive behaviors as well; however, Elmo's importance can be further stressed due to his potential influence financially for the program.

Conclusion:

As a result, it can be seen that Elmo becomes a model of positive behavior for all children in society, more so than the other characters.