

Persuasion Elements

Identify Topic and Position

Explain in detail what situations you want to affect *or* what you believe

List many good reasons

Provide solid support for why you are correct in your assumptions

Organize Key Points

Order your discussion points from *Important* to *Most Important*

Have a Deductive Point

Tell your readers what positive changes can be made if they follow your observations

Express your Attitude

Show your emotional feelings and honest points of view

Use Exact Words

Select descriptive, intense words of action and precision

Structure of a Persuasive Essay



INTRODUCTION

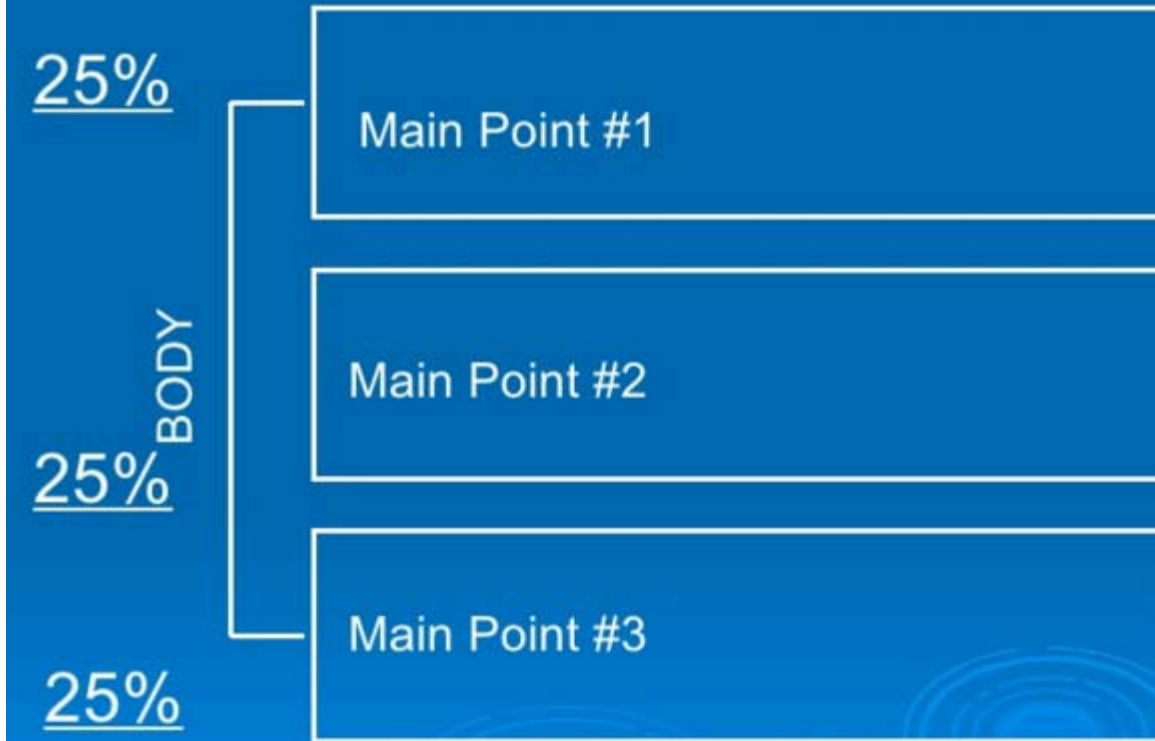
- Hook: something to draw the reader in

- Background Information

- ★ **THESIS STATEMENT (CLAIM)**

(what are you proving in
your paper???)

15%





★ RESTATED
THESIS STATEMENT

- Restate important information
- Call to Action
- End with a BANG!

10%

CONCLUSION

Structure of a Paragraph

¶ = At least 5-7 sentences

1. Topic Sentence

2. **F** acts

R easons

I deas or Insights

E vidence

D etails or Data

3. Transition